



## Christian Satellite TV Ministry shares Arabic educational resources online during Coronavirus lockdowns

**NICOSIA, CYPRUS – April 17, 2020** – SAT-7 ACADEMY®'s educational resources are being packaged and presented on YouTube for children currently out of school, primary care givers, and education-focused NGOs that have had to suspend education activities due to the coronavirus lockdown.

In March 2020, social media reach for SAT-7 ACADEMY doubled, with YouTube video views increasing by 5% and subscribers increasing by 26%.

“Our hope is that this online package will be used widely to give vital on-going educational support to children across the Middle East and North Africa who are now out of school and to support NGOs as they continue their invaluable educational activities,” shared Rita El-Mounayer, SAT-7 CEO.

The online package will also include special programs on the COVID-19 pandemic created specifically to raise awareness, promote prevention and help alleviate stress in the home for children and their primary care givers as well as educational support.

For the last 5 years, SAT-7 ACADEMY programs specifically for children, parents, and teachers have been produced and broadcast across the Middle East and North Africa. Through satellite TV and social media, SAT-7 has been supporting the continuing education and social development of millions of children from all religious and socio-economic backgrounds.

*My School* covers the syllabus of kindergarten to Grade 3 in core subjects including Arabic, Math, English, Science, and French and currently goes live on Facebook three times a week for children to connect with the teacher for further support. *Puzzle* is a gameshow aiming to promote children's rights through play and was created in partnership with local Lebanese NGOs, Right to Play and Humanship, who continue to create the games and facilitate the show.

Episodes from these flagship education and child rights programs, together with links to programs with storytelling segments to stimulate creative thinking and imagination and arts and crafts will also be part of the package and supported by online worksheets.

“In today's troubled Middle East, anxiety about COVID-19 is adding to the existing pain of millions already living in poverty, in conflict zones, and in refugee and displacement camps. It is my prayer that this will be a time when we will all work together to share resources and share hope,” added Ms. El-Mounayer.

SAT-7 believes in ministering to the whole person, engaging both their heart and intellect. As children learn to read by watching *My School*, they are empowered to read the Bible for themselves. They and their families are also seeing programs like Bible Heroes and *Superbook* proclaiming biblical Truth.

To preview SAT-7 ACADEMY programs, please click here:

<https://www.youtube.com/channel/UCEJgzwGkKbXc7BGDVdLhjog>

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